



2009 Editorial Calendar

Issue	Content	In Section	Ad Close	Additional Distribution	Event Date
Jan. 9	Radio Innovators	Feature	Jan. 2		
Jan. 16	Radio Forecast 2009	Feature	Jan. 9		
Jan. 30	News/Talk/Sports Award Nominees	News/Talk/Sports	Jan. 23		
Feb. 6	KPWR (Power 106)/Los Angeles Special	Rhythmic	Jan. 30		
Feb. 6	KXOL/Los Angeles Special	Latin	Jan. 30		
Feb. 13	Triple A Special	Triple A	Feb. 6	Sunset Sessions	2/12-14
Feb. 20	AC Special	AC	Feb. 13		
Feb. 27	Country Special Part 1	Country	Feb. 20	Country Radio Seminar/Nashville	3/4-6
Mar. 6	Country Special Part 2	Country	Feb. 27	Country Radio Seminar/Nashville	3/4-6
Mar. 6	Canada Theme	Various format sections	Feb. 27	Canadian Music Week/Toronto	3/11-14
Mar. 13	News/Talk/Sports Special	News/Talk/Sports	Mar. 6	Talk Radio Seminar/Marina del Rey	3/12-14
Mar. 13	Sales Theme	Various format sections	Mar. 6	Radio Advertising Bureau/Orlando	3/16-18
Mar. 13	Alternative Special	Alternative	Mar. 6	South By South West/Austin	3/18-22
Mar. 20	Urban AC Special	Urban	Mar. 13		
Mar. 20	Podcasting	Feature	Mar. 13		
Mar. 27	Women's History Month	Feature	Mar. 20		
Apr. 3	Country Special	Country	Mar. 27	ACM/Las Vegas	4/5
Apr. 3	Radio In The Blogosphere	Feature	Mar. 27		
Apr. 10	Nielsen & Eastlan Ratings Services	Feature	Apr. 3		
Apr. 17	Radio's New Media Gurus	Feature	Apr. 10	NAB/Las Vegas	4/17-23
Apr. 17	Christian Special	Christian	Apr. 10	GMA/Nashville	4/18-22
Apr. 24	CHR/Top 40 Special	CHR/Top 40	Apr. 17		
Apr. 24	Guitar Hero/Rock Band	Feature	Apr. 17		
May 1	Syndication Explosion	Feature	Apr. 24		
May 8	Marketing	Feature	May 1		
May 8	Hot AC Special	Hot AC	May 1		
May 29	Triple A Special	Triple A	May 22	Noncommvention/Philadelphia	5/28-30
Jun. 5	Rhythmic Special	Rhythmic	May 29		
Jun. 12	Country Special	Country	Jun. 5	CMA Music Festival/Nashville	6/11-14
Jun. 12	News Special	News/Talk/Sports	Jun. 5		
Jun. 19	Active Rock Special	Active Rock	Jun. 12		



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Jun. 26	PPM Special	Feature	Jun. 19		
Jul. 17	CHR/Top 40 Special	CHR/Top 40	Jul. 10	Conclave/Minneapolis	7/15-19
Jul. 24	Christian Special	Christian	Jul. 17		
Jul. 24	Gospel Special	Urban	Jul. 17		
Jul. 31	Sports Special	News/Talk/Sports	Jul. 24		
Jul. 31	Morning Show Theme	Various format sections	Jul. 24	Morning Show Boot Camp/Nashville	7/30-8/2
Aug. 7	Triple A Special	Triple A	Jul. 31	TA Summit/Boulder	8/5-8
Aug. 7	Country Special	Country	Jul. 31		
Aug. 14	Urban Special	Urban	Aug. 7		
Aug. 14	AC Special	AC	Aug. 7		
Aug. 21	Interactive Marketing & Digital Radio	Feature	Aug. 14		
Aug. 28	Alternative Special	Alternative	Aug. 21		
Sept. 11	WPOZ/Orlando Special	Christian	Sept. 4	CMB "Momentum '09"/Orlando	9/10-12
Sept. 18	Content TBA	Feature	Sept. 11	R&R & NAB/Philadelphia	9/23-25
Sept. 25	Radio Leadership Special	Feature	Sept. 18	R&R & NAB/Philadelphia	9/23-25
Oct. 2	Mix Show Special	Rhythmic	Sept. 25		
Oct. 9	PPM Special	Feature	Oct. 2		
Oct. 23	Marketing for the 4th Quarter	Feature	Oct. 16		
Oct. 30	Metal Special	Rock	Oct. 23		
Nov. 6	Hot AC Special	AC	Oct. 30		
Nov. 6	KTCZ/Minneapolis' 25th Anniversary	Triple A	Oct. 30		
Nov. 13	Country Special	Country	Nov. 6	CMA's	TBA
Nov. 20	Talk Special	News/Talk/Sports	Nov. 13		
Nov. 27	Thanksgiving issue		Nov. 20		
Dec. 4	Year End News	Feature/various format sections	Nov. 27		
Dec. 11	Year End Music	Various format sections	Dec. 4		